



# Photo Rag® Bright White

Matt FineArt – smooth

310 gsm, 100% Cotton, bright white

## Product Description

Photo Rag® Bright White – a 100% cotton paper with a smooth surface texture – guarantees archival standards. With its premium matt inkjet coating Photo Rag® Bright White meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper.

Compatible with pigmented and dye inkjet systems.

## Applications

Photographic and fine art reproduction complying with highest archival standards, digital art, black & white and colour photography, limited edition prints, presentation prints for display purposes and exhibitions, albums, greeting cards etc.

## Technical Specifications

	Unit	Valuation	Based on Test Norm / Notes
<b>Test Conditions</b>			23°C / 50% R.H.
<b>Weight</b>	gsm	310	EN ISO 536
<b>Thickness</b>	mm	0,50	EN ISO 534
<b>Whiteness</b>	%	99,5	D65 2° 460 nm
<b>Media Colour</b>		bright white	
<b>Opacity</b>	%	99,0	ISO 2471
<b>ph-Value total</b>		8,2	DIN 53124
<b>Acid free</b>		yes	
<b>Calcium Carbonate buffered</b>		yes	
<b>Water Resistance</b>		very high	
<b>Drying Behaviour</b>		instant	
<b>Surface Finish</b>		matt	
<b>OBA Content</b>		moderate	
<b>Additional Comments</b>		-	

All indicated data to be understood as typical average values.

## Conditions of use and storage

- Use and store ideally at a relative humidity of 35 to 65% and a temperature of 10 to 30° C (50° – 86°F.)
- All recommendations and product indications are for your guidance, and are subject to our test criteria, which remain subject to change without prior notice. The consistency of results is not guaranteed.
- Use care in handling printed material, surface susceptible to abrasion.
- Store papers in archive quality envelopes, folders, and boxes.
- Use only archive grade tapes and glues for mounting & framing.